

INFORMATION ON THE PROCESSING OF PERSONAL DATA

(pursuant to clause 13 of EU Regulation 27 April 2016, no. 679 on the protection of personal data, so-called "GDPR")

Dear User,

in compliance with the requirements imposed by the GDPR, the Data Controller Erere S.r.l provides you with the following information.

1. Who processes your personal data?

The data controller is Erere S.r.l. with registered office in Via Speranza, 35 – San Lazzaro di Savena, Bologna, Italy.

To obtain further clarifications in relation to the processing activities, as well as to request assistance in exercising the rights provided for the protection of your personal data, you can contact the Data Controller at the following e-mail address: privacy@applied.it

Furthermore, the personal data provided by you may be processed by the Data Controller's employees and collaborators, who have been authorized and trained so that the processing is carried out in full compliance with the principles of lawfulness, correctness, transparency, purpose limitation and conservation, data minimization, accuracy, integrity and confidentiality.

2. What data are processed and for what purposes?

The personal data provided by you via the "Register" form on our Site are used by the Data Controller in order to allow you to access the services on the Site and receive specific communications and newsletters.

The personal data processed are exclusively:

- Username
- Name
- Last name
- E-mail address
- Password

The legal basis of this processing is that referred to in clause 6, section 1, letter b) of the GDPR, or the execution of a contract or pre-contractual measures adopted at the request of the interested party.

We inform you that the provision of your personal data for this purpose is optional but necessary: failure to provide them will prevent the Data Controller from responding to your request.

3. How long are your personal data stored?

The personal data processed for the aforementioned purpose are kept for 5 years.

We also point out that the data is processed mainly using automated tools for the time strictly necessary to achieve the purposes for which they were collected. At the end of the processing, the personal data are deleted immediately.

4. Who is your personal data shared with?

We inform you that the Data Controller, in carrying out its activities, may communicate your personal data to third parties duly authorized and/or appointed as Data Processors pursuant to art. 28 of the GDPR.

We also inform you that your personal data is processed within Europe.

5. What rights can you exercise to protect your personal data?

We inform you that pursuant to and within the limits of the clauses 15-21 of the GDPR you have the right, at any time, to:

- request the Data Controller to access, rectify and delete your personal data;
- request the Data Controller to update or integrate the data;
- request the Data Controller to transform it into anonymous form, or block data processed in violation of the law, including data whose retention is not necessary in relation to the purposes for which the data were collected or subsequently processed;
- request the limitation of the processing of data concerning you or to oppose their processing;
- receive the personal data concerning you in a structured, commonly used and machine-readable format and you have the right to transmit such data to another data controller without impediments from the Data Controller to whom you provided them,

if the processing is based on consent or a contract and the processing is carried out by automated means.

The requests referred to in the previous points must be addressed to the Data Controller, who can be found at the following e-mail address: privacy@applied.it.

We also remind you that you have the right to lodge a complaint with a Supervisory Authority (for example, the Guarantor for the protection of personal data) if you believe that the processing of your personal data is contrary to the legislation in force.

Final note

This document is the English translation of the Italian counterpart that you can find on the tradeaiplatform.com website.